



ABI/INFORM®

THE AUTHORITATIVE RESOURCE FOR BUSINESS RESEARCH

For more than 30 years, **ABI/INFORM** has given researchers a centralized access point for the most well-respected business journals in the world. Ninety percent of the top business schools in the U.S.—including Harvard, Wharton, Michigan, and Northwestern—rely on this essential source of high-value business content. With premium content featuring full runs of key journals back to the first issue, it's one of the most comprehensive business databases on the market today.

THE AUTHORITATIVE RESOURCE FOR BUSINESS RESEARCH



PROQUEST®



BY THE NUMBERS: A LOOK INSIDE ABI/INFORM

ABI/INFORM Complete™:

- Format—abstract and index, full text, full image, and Text+Graphics
- Coverage—1971-present
- Total titles—3,570+; 2,620+ full text

ABI/INFORM Global™:

- Format—abstract and index, full text, full image, and Text+Graphics
- Coverage—1971-present
- Total titles— 2,620+; 1,720+ full text



ABI/INFORM is available in abstract and index, full text, full image, or our unique Text+Graphics™ format. It has expanded to include non-periodical content like:

- **EIU ViewsWire**
Coverage of business and economic events from across the globe
- **Going Global Career Guides**
Comprehensive overview for evaluating, selecting, and transitioning into a successful career in a foreign country
- **ProQuest Business Dissertations™**
Access to 10,000 full-text doctoral dissertations and master's theses
- **Author Profiles from Scholar Universe**
Broad range of author and institution information, with links to articles found in ProQuest
- **Wall Street Journal, Eastern Edition**
Full text access to the premier business newspaper in North America, with backfile coverage to 1984

And to further the scope of our content, we've signed agreements with major publishers including:

- Springer Verlag
- Sloan Management Review
- Sage Publications
- Palgrave Macmillan
- Oxford University Press
- MCB UP Limited (Emerald)
- Kluwer Academic Publishers

Smarter Searching

Recently enhanced searching capabilities make it easy for both novice and expert searchers to find the information they want:

- Powered by ProQuest Smart Search™, ABI/INFORM now displays suggested topics at the top of the user's search results to aid in directing or narrowing a search for quick, optimal results
- Email alerts notify users when new content of interest becomes available
- Over 35 searchable fields ensure powerful search capabilities
- "My Research" records your marked articles, previous searches, and publications visited all in one easy-to-find location. This summary can be emailed or saved as a webpage.
- Topics can be browsed by subject, publication title, person, company, and geographic location
- Find something you like? The "More like this" option displays related information on the same topic
- Citations are automatically formatted in your choice of citation styles:
AMA, APA, Chicago/Turabian:
Author-Date, Chicago/Turabian:
Humanities, Harvard, MLA, ProQuest Standard, and Vancouver

For More Information

To learn more about ABI/INFORM, or any of our other ProQuest databases, please call your account representative at 800-521-0600, ext. 3344; email us at pqsales@il.proquest.com; or visit our website at www.proquest.com

UNMATCHED INDEXING

For more than 30 years, ABI/INFORM has been consistently, thoroughly, and accurately indexing and abstracting articles from the top business publications. We've set the information industry standard, allowing researchers to reliably construct a search that finds all the articles they want.

